**via**media 220 Lexington Green Circle Suite 300 Lexington, KY 40503 859-410-2699

VNS/NCC

**Invoice** 

Senate Leadership Fund

Acct. Exec: POLITICAL\_HOUSE, VNS

Bill Cycle: 08/16

Invoice ID: 1206829

Invoice Date: 08-31-2016

**Contract ID: 851969** 

Client ID: 42962

Tax ID:

Campaign ID: Description

Estimate ID: 3505

P.O Number:

Gross Advertising Fee

\$1,372.00 (\$205.80)(\$408.17)

Amount

Agency Commission Rep. Firm Commission

**Net Advertising Fee** 

\$758.03

**Sub Total** 

\$758.03

**Total This Invoice** 

\$758.03

/62317743/ 1350

Terms: Net 30 Days Upon Receipt

Checks Payable to: Viamedia, Inc. Mail to: Viamedia, Inc.

7796 Solution Center Chicago, IL 60677-7007 Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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## **via**media

220 Lexington Green Circle Suite 300 Lexington, KY 40503 859-410-2699

## **Affidavit of Performance**

Client Name: Senate Leadership Fund
Remarks: /62317743/
Contract ID: 851969
Contract Type: Political

Bill Cycle: 08/16 Rep. Firm: VNS/NCC

Date	Weekday	Network	Zone	Program Name	Air Time	Spot Name	Spot Len	Con Line	Billing Status	Spot Cost
08/13/16	Saturday	FX-E	LOU-1350 LOUISVII	Identity Thief	11:01am	SLFTV30IN05H	00:00:30	3	Charged	9.00
08/13/16	Saturday	FX-E	LOU-1350 LOUISVII			SLFTV30IN05H	00:00:30	1	Charged	15.00
08/13/16	Saturday		LOU-1350 LOUISVII			SLFTV30IN05H	00:00:30	1	Charged	15.00
08/13/16	Saturday			O'Reilly Factor Special		SLFTV30IN05H	00:00:30	4	Charged	23.00
08/13/16	Saturday			The Big Bang Theory		SLFTV30IN05H	00:00:30	5	Charged	17.00
08/13/16	Saturday		_	The Big Bang Theory		SLFTV30IN05H	00:00:30	5	Charged	17.00
08/13/16	Saturday		LOU-1350 LOUISVIL			SLFTV30IN05H	00:00:30	6	Charged	18.00
08/13/16	Saturday		LOU-1350_LOUISVII	•		SLFTV30IN05H	00:00:30	6	Charged	18.00
08/14/16	Sunday	FX-E	LOU-1350_LOUISVII			SLFTV30IN05H	00:00:30	2	Charged	11.00
08/14/16	•		LOU-1350_LOUISVIL			SLFTV30IN05H	00:00:30	1	Charged	15.00
08/14/16	Sunday		LOU-1350_LOUISVII			SLFTV30IN05H	00:00:30	4	Charged	23.00
08/14/16	Sunday			Legends & Lies: Pats		SLFTV30IN05H	00:00:30	4	Charged	23.00
08/14/16	Sunday		LOU-1350_LOUISVII			SLFTV30IN05H	00:00:30	5	Charged	17.00
08/14/16	Sunday	USA-E	LOU-1350_LOUISVII	Law & Order: SVU	10:35pm	SLFTV30IN05H	00:00:30	6	Charged	18.00
08/15/16	Monday	FX-E	LOU-1350_LOUISVIL	•		SLFTV30IN05H	00:00:30	8	Charged	11.00
08/15/16	Monday		LOU-1350_LOUISVIL			SLFTV30IN05H	00:00:30	7	Charged	15.00
08/15/16	Monday	FX-E	LOU-1350_LOUISVIL	•		SLFTV30IN05H	00:00:30	7	Charged	15.00
08/15/16	Monday		LOU-1350_LOUISVII			SLFTV30IN05H	00:00:30	7	Charged	15.00
08/15/16 08/15/16	Monday		LOU-1350_LOUISVII			SLFTV30IN05H SLFTV30IN05H	00:00:30 00:00:30	13 10	Charged Charged	15.00 23.00
08/15/16	Monday Monday		LOU-1350_LOUISVII LOU-1350_LOUISVII			SLFTV30IN05H	00:00:30	10	Charged	23.00
08/15/16			LOU-1350_LOUISVII			SLFTV30IN05H	00:00:30	15	Charged	12.00
08/15/16	Monday		LOU-1350_LOUISVII			SLFTV30IN05H	00:00:30	14	Charged	17.00
08/15/16	Monday		LOU-1350_LOUISVII			SLFTV30IN05H	00:00:30	14	Charged	17.00
08/15/16	•			2016 Summer Olympics			00:00:30	20	Charged	11.00
08/15/16	Monday			. WWE Monday/Repeats		SLFTV30IN05H	00:00:30	18	Charged	18.00
08/15/16	•			WWE Monday/Repeats			00:00:30	18	Charged	18.00
08/16/16	Tuesday	FX-E	LOU-1350 LOUISVII	Lone Survivor	9:29pm	SLFTV30IN05H	00:00:30	7	Charged	15.00
08/16/16	Tuesday		LOU-1350 LOUISVII			SLFTV30IN05H	00:00:30	7	Charged	15.00
08/16/16			LOU-1350 LOUISVII			SLFTV30IN05H	00:00:30	11	Charged	17.00
08/16/16	Tuesday		LOU-1350 LOUISVIL		11:20pm	SLFTV30IN05H	00:00:30	10	Charged	23.00
08/16/16	Tuesday	FXNC-E	LOU-1350_LOUISVIL	The O'Reilly Factor	11:46pm	SLFTV30IN05H	00:00:30	10	Charged	23.00
08/16/16	Tuesday	TBSC-E	LOU-1350_LOUISVIL	The Big Bang Theory	8:46pm	SLFTV30IN05H	00:00:30	14	Charged	17.00
08/16/16	Tuesday	TBSC-E	LOU-1350_LOUISVIL	The Big Bang Theory	10:14pm	SLFTV30IN05H	00:00:30	14	Charged	17.00
08/16/16	Tuesday		LOU-1350_LOUISVIL	NCIS	5:23pm	SLFTV30IN05H	00:00:30	19	Charged	13.00
08/16/16	Tuesday	USA-E	LOU-1350_LOUISVII	Modern Family	11:15pm	SLFTV30IN05H	00:00:30	18	Charged	18.00
	Wednesday	FX-E		Jack Ryan: Shadow		SLFTV30IN05H	00:00:30	7	Charged	15.00
08/17/16	Wednesday		LOU-1350_LOUISVII	•		SLFTV30IN05H	00:00:30	10	Charged	23.00
08/17/16	Wednesday		LOU-1350_LOUISVIL			SLFTV30IN05H	00:00:30	10	Charged	23.00
	Wednesday		LOU-1350_LOUISVIL			SLFTV30IN05H	00:00:30	17	Charged	10.00
08/17/16	Wednesday		LOU-1350_LOUISVIL			SLFTV30IN05H	00:00:30	14	Charged	17.00
08/17/16 08/17/16	Wednesday Wednesday		LOU-1350_LOUISVII			SLFTV30IN05H	00:00:30	14 21	Charged	17.00 10.00
08/17/16	Wednesday		LOU-1350_LOUISVII LOU-1350 LOUISVII			SLFTV30IN05H SLFTV30IN05H	00:00:30 00:00:30	18	Charged Charged	18.00
08/17/16	Wednesday		LOU-1350_LOUISVII			SLFTV30IN05H	00:00:30	18	Charged	18.00
08/18/16	Thursday	FX-E	LOU-1350 LOUISVII	How I Met Your Mother	1:22pm	SLFTV30IN05H	00:00:30	9	Charged	9.00
	Thursday		LOU-1350 LOUISVII			SLFTV30IN05H	00:00:30	7	Charged	15.00
	Thursday	FX-E	LOU-1350_LOUISVIL			SLFTV30IN05H	00:00:30	7	Charged	15.00
	Thursday		LOU-1350_LOUISVIL			SLFTV30IN05H	00:00:30	12	Charged	17.00
	Thursday	FXNC-E	LOU-1350_LOUISVIL	The Kelly File		SLFTV30IN05H	00:00:30	10	Charged	23.00
08/18/16	Thursday			Married With Children		SLFTV30IN05H	00:00:30	16	Charged	10.00
08/18/16	Thursday	TBSC-E	LOU-1350_LOUISVIL	2 Broke Girls	8:12pm	SLFTV30IN05H	00:00:30	14	Charged	17.00
	Thursday		LOU-1350_LOUISVIL			SLFTV30IN05H	00:00:30	14	Charged	17.00
	Thursday		LOU-1350_LOUISVIL			SLFTV30IN05H	00:00:30	19	Charged	13.00
08/18/16	Thursday	USA-E	LOU-1350_LOUISVII	Queen of the South	10:41pm	SLFTV30IN05H	00:00:30	18	Charged	18.00
08/19/16			LOU-1350_LOUISVII	•		SLFTV30IN05H	00:00:30	9	Charged	9.00
08/19/16	•	FX-E	LOU-1350_LOUISVIL			SLFTV30IN05H	00:00:30	7	Charged	15.00
08/19/16			LOU-1350_LOUISVII			SLFTV30IN05H	00:00:30	10	Charged	23.00
08/19/16			LOU-1350_LOUISVIL			SLFTV30IN05H	00:00:30	10	Charged	23.00
08/19/16	⊢riαay	IRSC-F	LOU-1350_LOUISVII	- Friends	5:12pm	SLFTV30IN05H	00:00:30	15	Charged	12.00

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08/19/16	Friday	TBSC-E	LOU-1350_LOUISVIL	The Big Bang Theory	9:45pm	SLFTV30IN05H	00:00:30	14	Charged	17.00
08/19/16	Friday	USA-E	LOU-1350_LOUISVIL	Law & Order: SVU	7:40am	SLFTV30IN05H	00:00:30	21	Charged	10.00
08/19/16	Friday	USA-E	LOU-1350_LOUISVIL	NASCAR Racing	8:08pm	SLFTV30IN05H	00:00:30	18	Charged	18.00
08/20/16	Saturday	FX-E	LOU-1350 LOUISVIL	DIDD	1:12nm	SLFTV30IN05H	00:00:30	8	Charged	11.00
08/20/16	,	FX-E	LOU-1350_LOUISVIL			SLFTV30IN05H	00:00:30	7		15.00
	Saturday								Charged	
08/20/16	Saturday		LOU-1350_LOUISVIL			SLFTV30IN05H	00:00:30	13	Charged	15.00
08/20/16	Saturday			America's Election HQ		SLFTV30IN05H	00:00:30	12	Charged	17.00
08/20/16	Saturday		LOU-1350_LOUISVIL			SLFTV30IN05H	00:00:30	10	Charged	23.00
08/20/16	Saturday		LOU-1350_LOUISVIL		11:49am	SLFTV30IN05H	00:00:30	17	Charged	10.00
08/20/16	Saturday	TBSC-E	LOU-1350_LOUISVIL	The Big Bang Theory	8:47pm	SLFTV30IN05H	00:00:30	14	Charged	17.00
08/20/16	Saturday	TBSC-E	LOU-1350_LOUISVIL	Full Frontal	11:17pm	SLFTV30IN05H	00:00:30	14	Charged	17.00
08/20/16	Saturday	USA-E	LOU-1350 LOUISVIL	2016 Summer Olympics	11:39pm	SLFTV30IN05H	00:00:30	18	Charged	18.00
08/20/16	Saturday	USA-E	LOU-1350_LOUISVIL:	2016 Summer Olympics	11:59pm	SLFTV30IN05H	00:00:30	18	Charged	18.00
00/04/40	0	<b>5</b> 77 <b>5</b>	1.011.4050.1.011101/11	Fact 0 Fundame 0	4.00	OLET (OOLNOEL)	00.00.00	^	01	0.00
08/21/16	Sunday	FX-E	LOU-1350_LOUISVIL			SLFTV30IN05H	00:00:30	9	Charged	9.00
08/21/16	Sunday	FX-E	LOU-1350_LOUISVIL			SLFTV30IN05H	00:00:30	8	Charged	11.00
08/21/16	Sunday	FX-E	_	Jack Ryan: Shadow	8:28pm	SLFTV30IN05H	00:00:30	7	Charged	15.00
08/21/16	Sunday	FXNC-E	LOU-1350_LOUISVIL	Fox and Friends	6:52am	SLFTV30IN05H	00:00:30	11	Charged	17.00
08/21/16	Sunday	FXNC-E	LOU-1350_LOUISVIL	Watters World	8:19pm	SLFTV30IN05H	00:00:30	10	Charged	23.00
08/21/16	Sunday	FXNC-E	LOU-1350 LOUISVIL	Watters World	11:49pm	SLFTV30IN05H	00:00:30	10	Charged	23.00
08/21/16	Sunday	TBSC-E	LOU-1350 LOUISVIL	Friends	8:10am	SLFTV30IN05H	00:00:30	16	Charged	10.00
08/21/16	Sunday	TBSC-E	LOU-1350 LOUISVIL	Step Brothers	10:21pm	SLFTV30IN05H	00:00:30	14	Charged	17.00
08/21/16	Sunday	USA-E	LOU-1350 LOUISVIL		3:28pm	SLFTV30IN05H	00:00:30	20	Charged	11.00
08/21/16	Sunday	USA-E	LOU-1350 LOUISVIL			SLFTV30IN05H	00:00:30	18	Charged	18.00
08/21/16	Sunday	USA-E	LOU-1350 LOUISVIL			SLFTV30IN05H	00:00:30	18	Charged	18.00
00.21/10	canady	00. L	200 .000_20010412		p	22	55.00.00	.5	5a. gca	

## Grand Total 1,372.00

## **Channel Summary**

Network	Zone		Total Spots	Gross Revenue	
FX-E	LOU-1350 LOUISVILLE		22	\$290.00	
FXNC-E	LOU-1350_LOUISVILLE		21	\$443.00	
TBSC-E	LOU-1350_LOUISVILLE		21	\$319.00	
USA-E	LOU-1350_LOUISVILLE		20	\$320.00	
		Grand Total	84	\$1.372.00	

These announcements were cablecast at the above times as entered in the system's program logs. Program names may vary due to alterations in network scheduling. The attestation below, if any, is specifically limited to linear video product. Entries above for non-linear video product such as advanced advertising and online advertising are set forth solely as a line item to allow global billing for all Viamedia products. Separate affidavits for non-linear video product attached to this Affidavit, or sent independently, are intended to be read in conjunction with this Affidavit of Performance to reflect the totality of Viamedia's attestation as to the product and services which have been provided to Client.

Conid: 851969

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